

# BETLEM

Celebrating over



## RESIDENTIAL HEATING & AIR CONDITIONING

*Keeping Rochester's Homes Comfortable Since 1923.*

**Save up to \$1,000 with a New York State Clean Heat Rebate**



**All-In-One Heating & Air Conditioning for Year-Round Home Comfort**

**SAVE UP TO 30% on your cooling & heating costs with an Air-Source Heat Pump System**

**SEE CARD BACK FOR DETAILS & TO LEARN MORE**

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**OIL FURNACE  
CLEANING &  
INSPECTION**

**SAVE  
\$25**

**BETLEM  
RESIDENTIAL  
HEATING & AIR CONDITIONING**

*Coupon must be presented at time of service.*

**Schedule Your Air Conditioning and/or Furnace  
or Boiler System Checkup Today & SAVE**

**Lower Energy Bills. Improve Home Comfort.**

**\$10 OFF** Any Standard AC or  
Gas/Propane Furnace/Boiler  
System Cleaning & Inspection  
(585) 271-COOL (2665) *Coupon must be presented at time of service.*

**SAVE AN ADDITIONAL \$50.00**

**With an RG&E Rebate on a Furnace or Boiler Tune-Up!**

Customer receives \$10 off Betlem's regular service fee at time of service. Customer must apply to RG&E's residential natural gas furnace/boiler tune-up rebate program to receive RG&E's \$50 rebate (Valid to June, 30, 2022.) Call Betlem Residential at 271-2665 for program details.



NATE Certified  
HVAC Technicians

**AT YOUR  
SERVICE 24/7**



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Please contact Betlem Residential at 271-COOL (2665) to schedule your appointment or send us an e-mail at [residential@betlem.com](mailto:residential@betlem.com) with your preferred date, time and phone number and we will confirm with you.

# Receive up to a \$1,000 New York State Rebate On Fujitsu Cold Climate Air-Source Heat Pump Products\*

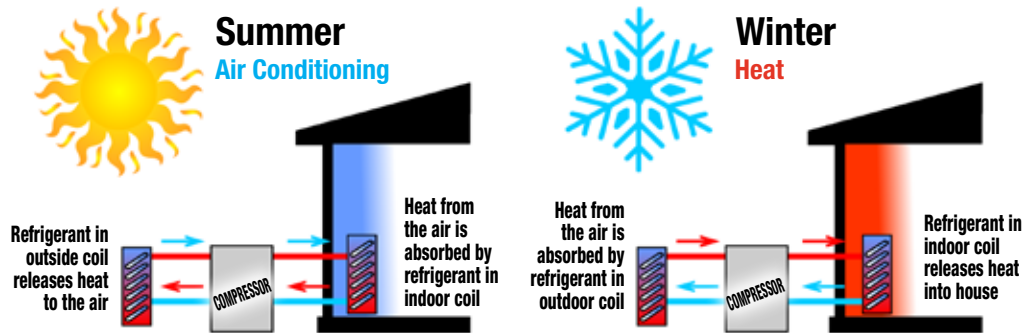
\*Air-source heat pumps (ASHPs) have been an efficient source of cooling for years, but advances in technology now allow them to effectively address heating needs in cold climates, helping customers lower their energy costs and reduce greenhouse gases emissions. For a limited time, Betlem Residential is offering our customers up to a \$1,000 rebate on eligible ASHP system installations. Call us at 271-2665 (COOL) or visit [Betlem.com/ASHP](http://Betlem.com/ASHP) for more information.

## Outstanding cold-climate capabilities, operates in temperatures as low as -15°F

The Fujitsu Halcyon™ Extra Low Temperature Heating (XLTH) Series features outdoor condensing units engineered to operate in temperatures down to -15°F, lower than any other mini-split available today. An Extra Low Temperature Heating mini-split heat pump system is ideal for areas where installing or extending ductwork isn't practical—spaces like sunrooms and add-on rooms. Each system uses a compact indoor and outdoor unit connected through a small hole in your wall. **One outdoor unit can support up to four indoor comfort zones to create a customized whole-home heating and cooling solution.** So no matter how severe the temperature, Fujitsu ductless heat pumps continue to deliver optimum heating and cooling performance and maximum energy savings.

### How Heat Pumps Work To Provide Heat In The Winter & AC In The Summer

Like your refrigerator, heat pumps use electricity to pump refrigerant and transfer heat from one space to another. When we transfer heat from within our home to the outdoors, we call it "air conditioning". Conversely, when we transfer heat from the outdoors to within the home, we call it a "heat-pump".



### Indoor & Outdoor Fujitsu Halcyon™ XLTH Series Heat Pump Equipment



Watch Our "How Heat Pumps Work" Video  
 Scan to visit: [Betlem.com/air-source-heat-pumps.htm](http://Betlem.com/air-source-heat-pumps.htm)

